

LOCATION OVERVIEW

COLUMBUS, OHIO

One Easton Oval Suite 300, Columbus, OH, 43219



At one time, Columbus, Ohio embraced the nickname “America’s Test Market”, so it’s no wonder we embraced Columbus as one of our premier research locations. L&E’s facility is located in the metropolitan community of Easton, a 1300-acre mixed-use development, home to young professionals and families. The facility is 5 minutes from Port Columbus International Airport (CMH) and 15 minutes from downtown Columbus and located in the heart of a top-tier retail market and the dominant destination for shopping, dining and entertainment in Central Ohio. Our Columbus facility offers three focus group suites, including the 580 square foot Buckeye focus & multipurpose room. Each room has attached client viewing areas with tiered seating and is equipped with the latest videoconferencing, web streaming and digital recording technologies, including FocusVision and L&E HD Video Streaming.

FACILITY ROOMS

Room	Dimensions	Maximum Conference Capacity	Maximum Viewing Capacity
Buckeye	20’ x 29’	20	14
Capitol	15’ x 20’	8	10
Columbus	17’ x 25’	14	14

FACILITY FEATURES

- 1-on-1 Room
- 1-on-1 Observation
- Air Conditioning
- Car Parking
- Catering Facilities
- Client Lounge
- Disabled Facilities
- Flipcharts/White Boards
- Internet/Web Groups
- Office Services
- One-Way Mirror Observation
- Patio
- Reception Area
- Transcription
- Translation
- Web Usability Testing

TECHNOLOGIES

- Audio Recording
- Broadband
- CD Player
- Digital Recording
- DVD Player
- DVD Recording
- FocusVision
- High-Speed Internet
- Laptop Hire
- PC Hire
- Plasma/LCD Flat Screens
- Video Conferencing
- Web Conferencing
- Web Streaming
- Wireless Internet

FACILITY DETAILS

Year Established: 1984

Building Type: Office

Recruiting: Handled off premises

Memberships: AMA, MRA, PMRG, SSP

SERVICES & PRODUCTS

- Qualitative Recruiting
- Quantitative Recruiting
- Medical Recruiting
- Project Management
- L&E HD Video Streaming
- L&E Client Portal

NEARBY LOCATIONS

Hotels

The Hilton Columbus	614.414.5000
Courtyard by Marriott	614.416.8000

Restaurants

BRIO	614.416.4745
Abuelo’s	614.337.9006
Cafe Istanbul	614.473.9144
M	614.629.0000

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FACILITY PHOTOS



Lobby



Buckeye Focus Room



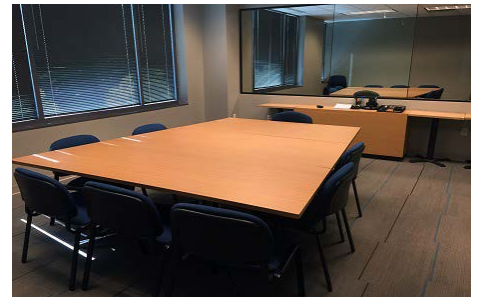
Buckeye Viewing Room



Capital Client Lounge

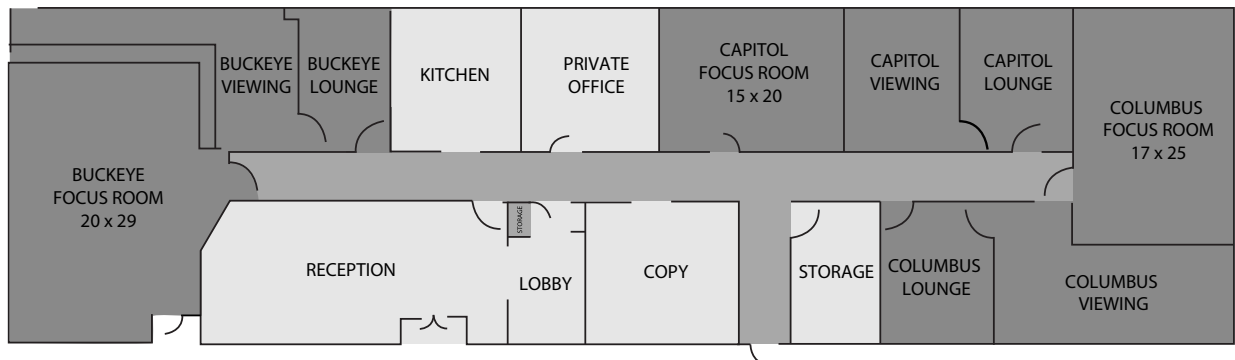


Capital Viewing Room



Capital Focus Room

FLOOR PLAN



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