These section contain some of the greatest wisdom on “leadership & success” by some of the world’s most successful leaders in 20th century.

I was privileged to teach a course on “Leadership in Business and Ministry” at Grand Canyon University, and as a result of that opportunity I was able to compile this list of Quips & Quotes.

My prayer is that you would not just find them interesting, but that they would help you become a more effective servant of our Savior.

Created and Compiled by

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Leadership/Success – Good leaders are readers; that is, they diligently study material unique to their discipline, to keep current with the times and well informed in their area of expertise. Leaders must have a constant appetite for learning more and discovering more.

Leadership/Success – Good leaders have integrity. Integrity is simply about being real at all times, even when no one is watching. This means strictly adhering to your moral principles at all times. Leaders who say one thing and do another lower trust and destroy the cohesiveness of the team.

Leadership/Success – Good leaders are people of integrity. Leaders are held to the highest standards, because a significant part of their job is to teach these standards to others. Hypocrisy is one of the biggest pitfalls of leadership. The hypocrite loses all credibility.

Leadership/Success – Good leaders have a servant’s heart. To some, the term servant implies low respect; Jesus equated servanthood with greatness. Long-term respect does not come from status or ability – it is earned by serving those you are called to lead.

Leadership/Success – Leadership is not for the gain of the leaders themselves, but for the benefit of their followers. Great leaders will lead regardless if it benefits them or not. The capacity to lead is simply a tool God has given certain individuals to serve others.

Leadership/Success – Good leaders have ambition and a passion to succeed. It is crucial that this ambition and passion be pure, noble and honorable. It is the motivation that determines the character of ambition.

Leadership/Success – We are called to develop our God-given talents to make the most of our lives, and this requires “passion.” Passion is a vital component to ambition. It fuels ambition. It is the love of what leaders do that keeps them motivated. Without passion, leading soon becomes stagnant and dull.

Leadership/Success – Good leaders genuinely care for and respect other people. Great leaders believe in the value of all people; that is, they believe every person has something to offer others – as such, good leaders include as many as possible in their plans. Exclusiveness breeds selfishness; inclusiveness builds unity and success.

Leadership/Success – Great leaders know that all people are wise enough to know whether or not their leaders really respect them. Because this is true, people will not hesitate to go somewhere else to find a leader who does respect them.

Leadership/Success – Good leaders must be able to communicate clearly, and one of the best ways to communicate is through behavior. Communication clarifies the vision of participative ownership as a way of building relationships within and without the organization.
Leadership/Success – Good communication means respect for individuals. It is better to share too much information than risk leaving someone in the dark. Information is power, but the power is pointless if it is not shared.

Leadership/Success – Communication performs two functions: it educates and it liberates. Communication that is based on logic, compassion, and sound reasoning will free other people to lead.

Leadership/Success – The most important aspect of communication is being a “good listener.” Most leaders love to talk, but the best leaders love to listen.

Leadership/Success – Good leaders must have vision. A vision is a leader’s mental image that determines where an organization needs to be in the future. There are four things that determine the quality of a vision: clarity, size, urgency, and importance.

Leadership/Success – Good leaders must have vision. Leaders will have nowhere to lead without having a clear vision of where to take their followers.

Leadership/Success – Good leaders have the ability to build strong teams. Good teamwork is vital to the success of the organization. One of the biggest mistakes a leader can make is to put together a team that only reflects him/her. Strong teams possess a diversity of individuals and a wide variety of gifts.

Leadership/Success – Good leadership breeds other leaders. It is the leader’s responsibility to train others to also lead. Good leaders train others to succeed and even supersede themselves. To do this, they must give younger leaders the proper outlet to develop their abilities. Leaders need to be less a performer and more a trainer.

Leadership/Success – All leaders are different. They all come from different backgrounds and offer different strengths and abilities to their organizations. Each person has had different experiences in life that have helped build their character, make them stronger, and train them for leadership.

Leadership/Success – Good leaders embrace new challenges and experiences. We learn by experience and by challenging ourselves to do better and go further than we ever have before. Leaders are not born hiding in the shelter of their own home, but in the midst of the many troubles and challenges of the world.

Leadership/Success – Good leaders understand the importance of ‘travel.’ Travel is an excellent form of learning because it forces you to have new and unique experiences. It changes your perspective immediately, because it requires new and different responses from you. As such, it is a great developer of leaders.
Leadership/Success – A leader’s sexual purity is always under fire. Sexual failure in a leader has devastating effects to the entire organization. The reason leaders struggle in this area is that they have strong libidos, they are risk takers, their followers transfer a romantic aura to them, and they can easily abuse their power over others.

Leadership/Success – Good leaders must learn to handle the mistakes that they make. Making mistakes should be seen as a form of learning – they are synonymous with growth and progress. If you haven’t failed, you aren’t trying very hard. Mistakes should simply be catalysts that encourage greater growth.

Leadership/Success – Leading is a high-pressure lifestyle loaded with stress. Many leaders live lonely lives as they bear the burden of their organizations. Negative stress built up over time can cause leaders to cave from the pressure. To reduce stress, leaders must see themselves as guides rather than having complete control.

Leadership/Success – Leaders face the challenge of time management. Leaders have many demands on their time. The quality of a leader depends on the quality of their time. Every moment we have is really a gift. The best use of these moments (one’s life) is to spend them on things that will outlast them.

Leadership/Success – Every moment we have is a gift. Time can be lost and never retrieved, and it can only be spent. Few things in life will cause more tension than interruptions of a person’s time. Jesus, however, saw unexpected events as part of God’s planning, so interruptions were never a waste of time.

Leadership/Success – Procrastination is the thief of time. To overcome procrastination, the leader must set deadlines and never miss or postpone a single one. Priority management is better than time management. A person’s priorities can always be seen by how they spend their time.

Leadership/Success – Leaders must be able to handle conflict. Mishandling conflict can cause more damage than the actual conflict itself. Don’t fear conflict. It can help solve issues that are impeding progress. Don’t jump to the conclusion that those in the conflict are your enemies.

Leadership/Success – Leaders must learn how to combat pride. Success in leadership can lead to inflated egos. It is important that a leader understand and have a proper ego size and strength. Ego size deals with whether a person has the ability to deny their desires. Large egos feed on attention, control, rewards, and limelight.

Leadership/Success – Power corrupts and absolute power corrupts absolutely. Leaders must learn how to handle the power that comes with leadership. All leaders must have power or they will cease to lead. Human power is dangerous because it relies on force, manipulation, skill, position, money, and hard work. Humility is the answer.

Leadership/Success – A leader is a person with qualities that allow them to rule, guide or inspire others, with the respect of those following them. Leadership is a social process in which people confer influence to individuals, so that they can organize and assist the people in achieving what could not otherwise be accomplished.
Leadership/Success – Leadership deals with relationships. It is people working with each other toward a common objective. A leader is the individual with the most influence in the group – the influence is given by group members so that the entire group can achieve more together.

Leadership/Success – Leaders are catalysts, change agents, who stir the pot and facilitate the use of group member talents and resources. The cumulative effect of the members working together is greater than the sum of the members working individually.

Leadership/Success – Good leaders serve their followers; they abandon themselves to strengths of others; they enable others; they are people-persons who possess qualities like integrity, humility, empathy, and authenticity. Signs of a good leader are seen in their followers.

Leadership/Success – A man’s self is the sum total of all that he can call his. Desire and drive are the ways that you are able to express self. Leaders begin, then, by inspiring themselves, trusting themselves, and ultimately inspire others by being trustworthy.

Leadership/Success – It is fundamental that leaders endorse a “concept of persons.” Good leaders believe every person has different skills, talents and abilities, thus bringing diversity to the table – and that is a good thing. The art of leadership lies in polishing and liberating and enabling these different elements.

Leadership/Success – Intimacy is at the heart of competence. When a leader really cares and believes in his work, it becomes intimate. Intimacy is one way of describing the relationship we all desire with work. What one believes is directly connected with intimacy – it comes before policies or standards or practices.

Leadership/Success – Leadership is a social relationship in which people allow individuals to influence them toward intentional change. Leaders are the individuals who see and articulate vision, pursue change through aligning people with resources, and who organize people and systems to accomplish these objectives.

Leadership/Success – Leadership is the accomplishment of a goal through the direction of human assistants. The man who successfully marshals his human collaborators to achieve particular ends is a leader. A great leader is one who can do so year after year in a wide variety of circumstances.

Leadership/Success – Warren Bennis says, leadership gives pace and energy to the work of an organization and empowers the work force. To the extent that people feel significant, learning and competence matter, people are part of a community, and work should be exciting, stimulating, challenging and fun.

Leadership/Success – Max DePree says, leadership is something to learned over time, that it is an art, and does not come simply by reading books. Furthermore, it is more a weaving of relationships than an amassing of information.
Leadership/Success – Kouzes & Posner in their book *The Leadership Challenge*, surveyed some 1500 managers regarding the most important value they desire in their superiors – they found honesty and credibility to be absolutely essential to leadership, that there needs to be consistency between a leader’s words and his deeds.

Leadership/Success – Warren Bennis in his book, *Why Leaders Can’t Lead*, says the most important quality leaders must have is “integrity” – if there is anything that undermines trust, it is the feeling that the people at the top lack integrity. People trust you when you speak honestly to them and don’t play games with them.

Leadership/Success – Kouzes & Posner have discovered five fundamental practices that enable leaders to get extraordinary things done – Challenge the process; Inspire a shared vision; Enable others to act; Model the way; and Encourage the Heart.

Leadership/Success – Whether one calls it vision, goal, purpose, or mission, leaders believe it is the one thing that can make a significant difference, because it breathes life into the hopes and dreams of others, and enables them to see the exciting possibilities of what the future holds.

Leadership/Success – Kouzes & Posner believe being a ‘role model’ is the most effective way of nurturing others; that being a role model means that you pay attention to what you believe, and that you show others your values through your behavior.

Leadership/Success – Koh Boon Hwee, President of Singapore Airlines, says: “Lack of trust within an organization saps its energy, fosters a climate of suspicion, and completely devastates teamwork.”

Leadership/Success – Horst Schulze, Founding President of Ritz-Carlton Hotels says, “Relationships are empty unless they are established and based upon trust.”

Leadership/Success – Warren Bennis of the Harvard Business School says, “The single most important factor that will determine the success or failure of any organization is trust.”
Leadership/Success – You cannot have success without trust. Low trust causes friction, and is the greatest cost in life and in organizations. Conversely, high trust produces ‘speed’ in organizations. Speed happens when people truly trust each other. Simply put, trust means confidence; the opposite of trust is suspicion (distrust).

Leadership/Success – Joe Paterno, football coach at Penn State says, “Regardless of the organization, if you can’t trust one another, you’re going to be in trouble.” Is it any wonder we’re in trouble today? Only 51% of employees trust senior management, and only 36% of employees believe their leaders act with honesty.

Leadership/Success – Want to increase your profits? Here’s how: When trust goes down, speed will also go down and costs will go up – and your profits will go down. When trust goes up, speed will go up and costs will go down – and your profits will go up. Think about how you can create a greater climate of trust in your organization.

Leadership/Success – Management guru, Peter Drucker, describes the difference between management and leadership thus: “Management is doing things right, while leadership is doing the right things.”

Leadership/Success – Steven Covey on the difference between management and leadership. He says, “Management is efficiency in climbing the ladder of success; while leadership determines whether the ladder is leaning against the right wall.”

Leadership/Success – The CEO sets the “ethical base” for the entire organization. Companies that operate with high standards see benefits in productivity, loyalty, reduced turnover, reduced level of internal warfare, and higher organizational pride… but the CEO must live it!

Leadership/Success – Warren Bennis on the leadership quality of Integrity. “Integrity means alignment of words and actions with inner values. It means sticking to these values even when an alternative path may be easier or more advantageous.”

Leadership/Success – Warren Bennis on the leadership quality of Dedication. Dedication means spending whatever time and energy on a task is required to get the job done, rather than giving it whatever time you have available. It means giving your whole self to the task, dedicating yourself to success and leading others with you.

Leadership/Success – Warren Bennis on the leadership quality of Magnanimity. “A magnanimous person gives credit where it is due. It also means being gracious in defeat and allowing others who are defeated to retain their dignity.”

Leadership/Success – Warren Bennis on the leadership quality of Humility. “Humility is the opposite of arrogance and narcissism. It does not mean diminishing yourself, and it does not mean exalting yourself. It means recognizing that you are not inherently superior to others and consequently that they are not inferior to you.”
Leadership/Success – Warren Bennis on the leadership quality of Openness. “Openness means being able to listen to ideas that are outside one’s current mental models, being able to suspend judgment until after one has heard someone else’s ideas. An open leader listens to their people without shutting them down early.”

Leadership/Success – Warren Bennis on the leadership quality of Creativity. “Creativity means thinking differently, being able to get outside the box and take a new and different viewpoint on things. Good leaders must have the ability to think differently and see things that others do not see, and give reason for them to follow.”

Leadership/Success – Dwight Eisenhower on leadership: “In order to be a leader, a man must have followers… and to have followers, a man must have their confidence. Hence, the supreme quality for a leader is unquestionably integrity. When people begin to trust you, your level of influence increases, and that’s when you’ll impact them.”

Leadership/Success – President George H. W. Bush on leadership: “Use power to help people. We are given power not to advance our own purposes, nor to make a great show in the world, nor a name. There is but one just use of power and it is to serve people.”

Leadership/Success – Walt Disney on leadership: “There are three kinds of people – Well-poisoners discourage others; Lawn-mowers have good intentions but are self-absorbed; and Life-enhancers reach out to enrich the lives of others.”

Leadership/Success – Henry Ford said, “Your best friend is he who brings out the best that is within you.”

Leadership/Success – Mother Teresa said, “I can do what you can’t do, and you can do what I can’t do; together we can do great things. No one ever achieves alone what he can do when partnering with others.”

Leadership/Success – Harry Truman on leadership: “When we understand the other fellow’s viewpoint – that is, understand what he is trying to do – nine times out of ten we discover he is trying to do right.” The sales-person’s challenge is to see the world from the prospect’s viewpoint.

Leadership/Success – The philosophy of Lockheed Aircraft: “It’s one thing to build a product; it’s another thing to build a company, because companies are nothing by men, and the things that come out of them are no better than the people themselves. We do not build airplanes; we build men – and the men build the product.”

Leadership/Success – The number one managerial productivity problem is managers who are out of touch with their people and out of touch with their customers. The problem with many organizations is that their leaders believe it is the follower’s responsibility to initiate contact with them. The direct opposite is true.
Leadership/Success – Nordstrom’s Rule #1 for their employees is this: Use your good judgment in all situations; there are no additional rules. Nordstrom stores emphasize people – not policies.

Leadership/Success – The most effective leadership leads by example, not by edict. Nearly 90% of how people learn is visual. . . 9% of our learning is verbal. . . and about 1% is through our senses. This alone explains why effective leadership is more caught than taught. Sermons people see are the one’s they embrace.

Leadership/Success – Five characteristics of healthy organizations: 1) they make a difference in the world; 2) productivity is the result of hard work; 3) they are open to new ideas; 4) they believe in people; and 5) they believe in honor and honesty – doing things the right way at all costs.

Leadership/Success – Five qualities of effective leaders: 1) they’re able to envision the future; 2) they love doing what they are doing; 3) they are committed to doing things with integrity; 4) they are willing to try new things; and 5) they never give up – they know that nothing of great value comes easy.

Leadership/Success – Developing “team” increases organizational effectiveness. It is important that leaders develop a sense of team to increase organizational effectiveness. The acronym “TEAM” stands for: Together Everyone Accomplishes More. So, the sum total of the parts is greater than the whole.

Leadership/Success – An executive who understands and lives by the unwritten rules of social sensitivity moves with absolute ease through both the business and the social world. Like everything in the field of manners, these rules are based on kindness and efficiency, and putting your best foot forward.

Leadership/Success – The most gifted athletes rarely make good coaches; the best violinist will not necessarily make the best conductor; and the best teacher will not necessarily make the best head of the department. So, it’s critical to distinguish between the skill of performance and the skill of leading the performance.

Leadership/Success – As proof that business dexterity and good character traits combine in the makeup of an excellent manager, you have only to consider what personal qualities in a good manager make life at work more liveable for everyone.

Leadership/Success – Qualities that often produce good leaders: people who have the capacity to create vision; they have a constructive spirit of discontent; they are not locked in the status quo; they are highly pragmatic and practical; they are willing to take responsibility; they grab hold of a problem and don’t let go (they persevere).

Leadership/Success – Ask yourself this question when evaluating a potential leader: What will this person to be liked? It nice to be liked, but as a leader it cannot be the controlling factor. The “cause” must be the prime motivator.
Leadership/Success – Ask yourself this question when evaluating a potential leader: Does this person have a destructive weakness? A destructive weakness is a character flaw. It may be an obsession that controls them, as opposed to them controlling the obsession. Obsessions only grow worse over time.

Leadership/Success – Ask yourself this question when evaluating a potential leader: Can I provide this person the environment to succeed? It is important during the early days of leadership to be placed in a congenial environment. A threatening environment divides one’s concentration from the cause.

Leadership/Success – Good executives take responsibility for everything done by their employees; they assign specific deadlines; they keep employees informed; they pay attention to details; they know how to prioritize projects; they are well-prepared; they are good listeners; they think of the organization as if it were their own.

Leadership/Success – Great leaders are “optimists” – they believe in themselves and what they are doing. They are mission inclined; they provide the tools others need; they are people of integrity; they are teachable; they have a passion for excellence; and they see leadership as an awesome responsibility of guiding other people.

Leadership/Success – Good leaders “want” to lead, and with a strong desire to do so they will, provided they have these leadership qualities -- they believe in themselves; have unwavering courage; self-control; sense of fairness; definiteness of plans and decisions; clear vision of the future; hard-working; sympathetic, kind and well-liked.

Leadership/Success – Max De Pree, CEO of Herman Miller, Inc., says the art of leadership is “liberating people to do what is required of them in the most effective and humane way possible.” Thus the leader is the “servant” of his followers in that he removes the obstacles that prevent them from doing their jobs.

Leadership/Success – Max De Pree, CEO of Herman Miller, Inc., says, “Good leaders have the self-confidence to encourage contrary opinions, and abandon themselves to the strengths of others.” So a true leader is a listener; he listens to the ideas, needs, aspirations and wishes of his followers and responds in an appropriate fashion.

Leadership/Success – A right understanding of leadership requires that we think of leaders as being stewards of a company’s assets. As such, leaders owe their institutions an ongoing continuity of vital financial health. Therefore, they must provide the appropriate services, products, tools and equipment needed to maintain it.

Leadership/Success – Good leaders know that “people” are the heart and spirit of all that counts. To be a leader is to have the opportunity to make a meaningful difference in the lives of those who permit leaders to lead.

Leadership/Success – One person can live on a desert island with leadership. Two people, if they’re totally compatible, could probably get along and even progress. If there are three or more, someone has to take the lead, otherwise chaos erupts.
Leadership/Success – Billions of dollars are spent annually on would-be leaders. Max De Pree responds – “More leaders have been made by accident, circumstance, sheer grit, or will than have been made by all the leadership courses put together. Leadership courses can only teach skills; they can’t teach character or vision.”

Leadership/Success – By the time we reach puberty, the world has shaped us to a greater extent than we realize. Our family, friends, school and society have all told us how to be. But people begin to become leaders at that moment when they decide for themselves how to be. Most people don’t become themselves until adulthood.

Leadership/Success – Alfred Gottschalk, chancellor emeritus of Hebrew Union College said, “The hardest think I’ve had to do is convey to my own children the necessity of coming to terms with themselves, because I value the need for the individual to feel unique, and to believe in unity without embracing uniformity.”

Leadership/Success – The American philosopher, William James, said, “Our self-feeling in this world depends on what we back ourselves to be and do.” Leaders begin by backing themselves, inspiring themselves, trusting themselves, and ultimately inspire others by being trustworthy.

Leadership/Success – Famed psycho-analyst Erik Erickson says, “all too often, people are prodded by well-meaning parents and teachers to do what they’re supposed to do in life, not what they want to do. Thus, the one who dreams of becoming a poet becomes an accountant, and suffers the torments of the unfulfilled.

Leadership/Success – Many people insist that “it’s never too late to have a happy childhood.” That’s probably going a little too far. Obviously, we cannot change the circumstances of our childhoods, but we can recall them honestly, reflect on them, understand them, and thereby, with God’s help, overcome their influence on us.

Leadership/Success – Every great inventor has had to unlearn conventional wisdom in order to proceed with his or her work. No one – not your parents nor your teachers nor your peers – can teach you how to be yourself. The more we learn about ourselves and our world, the freer we are to achieve everything we are capable of achieving.

Leadership/Success – Albert Einstein wrote, “It is nothing short of a miracle that the modern methods of instruction have not yet entirely strangled the holy curiosity of inquiry. It is a grave mistake to think that the enjoyment of seeing and searching can be promoted by means of coercion and a sense of duty.”

Leadership/Success – One of the problems with the standard leadership course is that it focuses exclusively on skills and produces a manager rather than a leader. Managerial skills can be taught, but the ingredients of Leadership cannot be taught – leadership is learned by experience.

Leadership/Success – To become a true leader, one must know the world as well as one knows one’s self. A variety of studies demonstrates that certain kinds of experiences are especially significant for learning – broad and continuing education, extensive travel, a rich private life, and key associations with mentors and groups.
Leadership/Success – A Hebrew rabbi gave this advice: “When you read something, absorb it, pulverize it, cut it up, use it here and there, so by the time you’re finished using it, it no longer exists in its original form. What you read should be grist for your own mill; you should make it yours.

Leadership/Success – Travel is revelatory; it changes your perspective immediately, because it requires new and different responses from you. The extent to which travel broadens your thinking depends largely on how much you give yourself to the experience. Those who immerse themselves in a different culture grow the most.

Leadership/Success – Henry Thoreau wrote that one sees the world more clearly if one looks at it from an angle. In a foreign land, one sees everything from an angle. The stranger in a strange land sees more and sees fresh. Our two most sophisticated founding fathers, Thomas Jefferson and Benjamin Franklin, were inveterate travelers.

Leadership/Success – It’s been wisely stated, “If you haven’t failed, you haven’t tried very hard.” The most prominent leaders of our day believe mistakes and failure are anything but bad. They not only believe in the necessity of falling and making mistakes, but they see them as virtually synonymous with growth and progress.

Leadership/Success – There are lessons to be learned in everything, and if you are fully deployed, you will learn most of them. Experiences aren’t truly yours until you think about them, analyze them, examine them, question them, reflect on them, and finally understand them. So use your experiences, rather than being used by them.

Leadership/Success – American organizational life has a left-brain culture, meaning it is logical, analytical, technical, controlled, conservative, and administrative. There is a tremendous need for organizations to be more right-brain oriented – giving more emphasis to that which is intuitive, conceptual, synthesizing, and artistic.

Leadership/Success – In any corporation, managers serve as the left-brain (logical and analytical), and the research and development staff serve as the right-brain (intuitive and conceptual). The CEO must combine both; he must have both administrative and imaginative gifts.

Leadership/Success – Richard Schubert, former CEO of the American Red Cross once said, “I’m constantly torn between the obvious need to support the existing structure and the equally obvious need to change it.”

Leadership/Success – A part of whole-brain thinking includes learning to trust what Emerson called the “blessed impulse,” the hunch, the vision that shows you in a flash the absolutely right thing to do. Everyone has these visions; leaders learn to trust them. Emerson talks about listening to that inner voice and going with it.
Leadership/Success – Apple CEO John Sculley encouraged diversity of opinion around him, and went with vision over market research. One of the biggest mistakes a person can make is to put together a team that reflects only him. The real role of the leader is to figure out how you make diverse people and elements work together.

Leadership/Success – Most leaders believe in the importance of “luck” (divine?), but they put a particular spin on it, one reminiscent of Vince Lombardi’s dictum – “Luck is a combination of preparation and opportunity.” Machiavelli put it this way: “Fortune favors the bold.”

77 Great Quotes That Will Transform Your Life, Business, and Ministry

Sayings and quotes are inspiring, motivating and they have the power to provoke new thought. They have the power to break down old beliefs and inject wisdom into your life. The meanings may not be exactly the same for each of us, because our experiences are different; nevertheless, each of them should find a level of relevance for our own particular situations. It should be noted, while quotes are inspirational, it’s up to us to take action. The following quotes are listed under eight categories:

1. Courage
2. Motivation
3. Inspiration
4. Success
5. Wisdom
6. Truth
7. Life
8. Time

Courage

1. “Courage is the discovery that you may not win, and trying when you know you can lose.” – Tom Krause
There are no guarantees in life. Even the false security of having a house, a family and money in the bank will pass.

2. “The greatest barrier to success is the fear of failure.” – Sven Goran Eriksson
We all fear failure. It’s a learned habit. It is said that the only fears we are born with are the fear of falling and the fear of loud noises, the rest is learned. There’s nothing wrong with failure. In fact, if you never fail, you will never grow.

3. “If we’re growing, we’re always going to be out of our comfort zone.” – John Maxwell
I couldn’t agree more with this. The more comfortable I get with being uncomfortable, the faster I grow. When you’re moving forward and making progress, you will feel uncomfortable, and that’s okay.
4. “A leader is one who knows the way, goes the way, and shows the way.” – John C. Maxwell
We grow up with the idea that we have to look for others for answers. Instead of seeking approval, look inside of yourself and feel what is right. We are all unique, therefore we are all on our own path. No one can tell you exactly what to do, because their destination is different from yours.

5. “They can’t hurt you unless you let them.” – Unknown
When I read this, I think about our imagination and our fears. Almost all of us are suffering without a cause. The fear of fear is worse than fear itself. You’ve probably heard it many times, but that’s because it’s true. Overcome your fears now!

6. “The key to change... is to let go of fear.” – Rosanne Cash
The more you can let go of fear, the faster you will grow. I’m not talking about eliminating fear or being fearless. When I think about letting go of fear, I think about acknowledging it and letting it be there. There’s nothing wrong with being afraid.

7. “If you wait to do everything until you’re sure it’s right, you’ll probably never do much of anything.” – Win Borden
I’ve gotten many e-mails from people asking me for advice. The common thread that runs through them all is that they want to make sure they’re doing it right. My answer is always the same: you have to try, fail and try again. There are no guarantees. There is only the path.

8. “Courage is the power to let go of the familiar.” – Raymond Lindquist
What is familiar is comfortable. Even though the familiar might be worse than the unfamiliar, we still tend to hold on to it, because going into the unknown is uncomfortable. Having the courage to go into the unfamiliar can be tough, but not impossible. It requires a shift in perspective. Become curious. Become an explorer of life. This is an adventure.

9. “Courage is going from failure to failure without losing enthusiasm.” – Winston Churchill
This is another good take on courage. What we have to remember is that definitions and perspectives are constantly in flux. There are no absolutes. Courage for me isn’t the same as courage for you, which is why, in the end, you have to trust yourself.

10. “There is far more opportunity than there is ability.” – Thomas A. Edison
Most people are afraid to take action. Sure, they have ideas, but they don’t do anything about it. It’s scary to go down that path, which is why so few do. In the end, you have to determine what kind of life you want to live: one of mediocrity, or one of greatness?

Motivation

11. “Dream as if you’ll live forever, live as if you’ll die today.” – James Dean
Dreams are important, but they do not come to fruition if you do not take action. Don’t procrastinate. Start living the life you want to live today. There is always a step you can take. There is always something you can do.

12. “Every accomplishment starts with the decision to try.” – Unknown
If you never start, you will never get anywhere. If you want to find your passion, it starts with trying. You will fail, you will make mistakes, but that’s a part of the journey.

13. “Shoot for the moon. Even if you miss, you’ll land among the stars.” – Brian Littrell
I’ve found that going after my goals rigidly only makes me unhappy. I now make goals, but I am flexible about them. I am open to new possibilities. Having a goal is essential, but use it as a guideline and not as something you have to reach.

14. “Success is not final, failure is not fatal: it is the courage to continue that counts.” – Winston Churchill
Everything that you see around you will pass. Whatever success you may achieve will pass. Whatever failure you may run into will also pass. Doesn’t that make you wonder if life is more than chasing success and avoiding failure?
15. “People often say that motivation doesn’t last. Well, neither does bathing – that’s why we recommend it daily.” – Zig Ziglar
Following your passion isn’t effortless. I know many who think it should be, which is another obstacle holding them back from taking action. This is not a walk in the park. It’s a path of rapid growth. It contains both joy and fear. But you can change your life.

Whatever you do—keep going. When I started playing poker professionally at the age of 18, I knew I was going to succeed. I was prepared to do anything. I knew that others were making money playing poker, so I thought “if they can, so can I.”

17. “Most folks are about as happy as they make their minds up to be.” – Abraham Lincoln
You determine your happiness. There are several studies out there that show that even if you win the lottery, your state of happiness will return to its previous level in about a year. What happens outside of you is of little importance, as long as you have the basic necessities.

18. “Motivation is what gets you started. Habit is what keeps you going.” – Jim Rohn
Motivation ebbs and flows. When I started blogging, the first few months were easy, but then I started bumping into periods of low energy. Habit and a focus on helping people is what kept me going. I constantly reminded myself that this was what I wanted to do.

19. “Be miserable. Or motivate yourself. Whatever has to be done, it’s always your choice.” – Wayne Dyer
You are responsible for how you feel. You can blame external things if you want to, but it will never change how things are. It is only when you accept your own responsibility that you can take action.

20. “There’s always a way – if you’re committed.” – Tony Robbins
If you’re passionate enough and if you care enough, you will overcome any obstacles. Excuses will be a thing of the past, but if you’re not determined, you will let the smallest excuse hold you back. It’s time to Awaken the Giant Within.

Inspiration

21. “When it is obvious that the goals cannot be reached, don’t adjust the goals, adjust the action steps.” – Confucius
If you’ve been trying to make your passion a reality, do not quit. If something doesn’t work, all you have to do is change your approach. Look at people who are already doing what you want to do, and learn from them. Set your goals high and achieve them.

22. “It’s kind of fun to do the impossible.” – Walt Disney
Everything that has been invented has at one time or another been thought of as impossible. Don’t let other people hold you down when it comes to going after your dreams. Trust your heart and follow your highest excitement.

23. “Trust yourself. You know more than you think you do.” – Benjamin Spock
I know you may doubt yourself when it comes to following to your heart, but the more you do it, the easier it becomes. The sooner you embrace an attitude of curiosity, the sooner you will start trusting yourself. So what if you make mistakes? Who cares?

24. “You must do the thing you think you cannot do.” – Eleanor Roosevelt
The people that can do the things they think they cannot do are the ones who succeed. Following your passion and living your purpose is not always easy.

25. “Action will remove the doubt that theory cannot solve.” – Petryl Hsieh
You can spend your whole life thinking and theorizing, but it is only through action that you gain clarity. I’ve noticed that theory can only take me so far. When I actually start taking action, things are much different than in theory.
26. “Using no way as a way, using no limitation as limitation.” – Bruce Lee
Sometimes you have to be the pioneer. The only limitations you have are the ones you impose on yourself.

27. “It does not matter how slowly you go as long as you do not stop.” – Confucius
If you want a better, happier life, all you have to do is get started. It doesn’t matter if you believe yourself to be a slow learner, because if you never start, you never get anywhere. It’s better to start than to live a life of regret.

28. “I hear and I forget. I see and I remember. I do and I understand.” – Confucius
This is an excellent follow up to #27. You can try to learn as much as you want, but if you do not take action, you won’t get any results. You cannot know everything before you start, so don’t even try. Just begin and expect mistakes. Learn from them and keep going.

29. “Your work is to discover your work and then with all your heart to give yourself to it.” – Buddha
It can take a while to find your passion, but when you do find it, it’s your duty to give it your all. It’s not enough to find your passion; it takes hard work to make it a reality.

30. “Nobody can go back and start a new beginning, but anyone can start today and make a new ending.” – Maria Robinson
Dwelling on past mistakes does you no good. You can change everything today if you want to, or you can keep living the life you’ve always lived. It’s up to you, but remember this: every moment is an opportunity to change your life.

Success

31. “All that we are is the result of what we have thought.” – Buddha
Your thought patterns and beliefs determine your life. If you are not happy with where you are, take a look at what beliefs are holding you back from having the life you want.

32. “Pleasure in the job puts perfection in the work.” – Aristotle
Find your passion and purpose in life. Love what you do and the end result will reflect it. If you do the work with joy, you will have no trouble perfecting every detail.

33. “God helps those who help themselves.” – Benjamin Franklin
This is an excellent way of saying that once you start taking action, the pieces of the puzzle start falling into place. I’ve experienced this first-hand. It wasn’t until I showed the universe I was serious that I started getting “lucky”.

34. “That some achieve great success is proof to all that others can achieve it as well.” – Abraham Lincoln
You can do what you love. There are people just like you, doing what you want to do. I may have different strengths than you, but in the end that doesn’t matter. If I am more tech-savvy than you doesn’t matter. We all have to find our own path.

35. “A jug fills drop by drop.” – Buddha
You do not need a crystal ball. Knowing what steps to take makes life boring. Take life one day at a time. Enjoy the surprises life throws at you.

36. “We are what we repeatedly do. Excellence, then, is not an act, but a habit.” – Aristotle
Don’t look at successful people and feel like you are not enough. You are comparing yourself to someone who has worked hard at perfecting his craft. All you can do is start. If you want to get good at something, go do it.

37. “Notice that the stiffest tree is most easily cracked, while the bamboo or willow survives by bending with the wind.” – Bruce Lee
Keep an open mind when you are following your passion. There will be surprises and obstacles on your path. What impact they have is determined by you. You have the ability to choose if they are positive or negative. Be flexible. Be like bamboo, and you will lead a successful life.
38. “A goal is not always meant to be reached, it often serves simply as something to aim at.” – Bruce Lee
What your goal is doesn’t matter, as long as it is something that inspires you to take action. There are is no reason to be overly serious about what you do. Think back to your childhood years and your playfulness. Emulate it and your life becomes effortless.

39. “The gem cannot be polished without friction, nor man perfected without trials.” – Chinese Proverb
In order for you to be successful, you will have to go through trials. You will make mistakes, you will screw up and you will be scared. It’s a part of life, so stop running away from it and start running towards it.

40. “Everyone who got where he is has had to begin where he was.” – Robert Louis Stevenson
It’s easy to look at someone who’s already rocking it when you yourself haven’t even gotten started. It’s easy to forget that the one you admire has been where you are. It’s easy to forget, so remind yourself of the fact that we are all the same, and if that is true, you can do this as well, even if you doubt yourself.

41. “Fall seven times, Stand up eight.” – Japanese Proverb
The most successful people are the most persistent. When I began my journey with making my passion a reality, I didn’t succeed right away. I spent years and thousands of dollars trying to learn. I didn’t give up, which is why I am here today.

42. “The path to success is to take massive, determined action.” – Tony Robbins
Take action. Take Action. Take action. I can’t say it enough. If you want something, you have to take action. Plan, learn and absorb as much as you want, but without action, you will never get to where you want to be.

43. “Genius is one percent inspiration and ninety-nine percent perspiration.” – Thomas A. Edison
This is another good saying illustrating the importance of action. How many ideas you have doesn’t matter. The only thing that matters is that you take action!

Wisdom

44. “When the solution is simple, God is answering.” – Albert Einstein
The human mind has a funny tendency of trying to make everything complex. It takes effort to keep things simple. The more stuff you can eliminate from your plate, the more you get done. Focus on simplicity. A great book on the same vein is *Conversations with God Vol.1*.

45. “Know thyself.” – Plato
We are all different. You have to find how you work and what makes you happy. Stop looking at others for answers and find your own. It takes time, but there’s no rush anywhere. Enjoy the process, because that’s what life is about.

46. “If you do not change direction, you may end up where you are heading.” – Lao Tzu
If you’re unhappy, you can’t expect something or someone outside of yourself to fix it. You are the only one responsible for your life. If you want to change and start living with passion, you are the one that has to act.

47. “Without feelings of respect, what is there to distinguish men from beasts?” – Confucius
There is so much war going on in the world. We need to start treating each other with respect. We are the same species. We are brothers and sisters living on the same planet. We are in this together. Everything that separates us from each other should be reconsidered.

48. “Only the shallow know themselves.” – Oscar Wilde
There is always more you can learn about yourself. Personal development is a never-ending journey. Once you think you know what you’re all about, life will throw a curve-ball at you and you’ll discover new, subtle facets.
49. “Wisely, and slow. They stumble that run fast.” – William Shakespeare
Take it easy. Once you’ve rushed enough in your life, you will realize that there is nowhere to go. The need to go fast comes from a feeling of lack. This feeling can only be remedied from where it originates—the inside.

50. “When I do good, I feel good. When I do bad, I feel bad. That’s my religion.” – Abraham Lincoln
This should be the religion of all people on earth. What good is a religion if it separates us? Who cares if your god is better than mine if all it leads to is hatred and war? It’s time to sit down and think about what we’re doing.

51. “Peace comes from within. Do not seek it without.” – Buddha
You may think that being successful or having something will make you happy, but do you really believe that? Once you have strived enough, you may start questioning what society has taught you. We do need the basics, but no more. If you want to be happy and at peace, look inward.

52. “If you spend too much time thinking about a thing, you’ll never get it done.” – Bruce Lee
--- Do not overanalyze. Err on the side of taking too much action, rather than thinking too much. Most people are thinkers, because it is easy, but few are doers. It’s hard, frustrating and sometimes painful, but it works.

53. “Do you want to know who you are? Don’t ask. Act! Action will delineate and define you.” – Thomas Jefferson
You have to beat this point into your head: take action, and do it now! The stars will never align. Circumstances will never be perfect. The sooner you get started, the better off you will be. You will have to make mistakes, because it is the only way.

Truth

54. “Simplicity is the key to brilliance.” – Bruce Lee
The human mind wants to complicate. It takes awareness to keep things simple. It is only when you embrace simplicity that you start to realize how much you are capable of.

55. “Be Content with what you have; rejoice in the way things are. When you realize there is nothing lacking, the whole world belongs to you.” – Lao Tzu
You already have everything you need. Be grateful for the things you already have. It’s easy to get caught up in the drama of life. Focusing on negativity is easy, but focusing on the positive is what makes a difference and spurs you into action.

56. “The superior man acts before he speaks, and afterwards speaks according to his action.” – Confucius
Instead of telling people what to do, go and do it first and then speak. I have had more than a few people tell me that they were going to do something, and they never did. It doesn’t leave a good impression.

57. “We don’t stop playing because we grow old; we grow old because we stop playing.” – George Bernard Shaw
Always maintain the beginner’s mind. Whenever you think you’ve got it, you’re mistaken. You are never too old to play. You are never too old to have fun. It all comes down to your perspective.

58. “We acquire the strength we have overcome.” – Ralph Waldo Emerson
When you face your fears, you grow stronger. Each time you do something you’re afraid of, it becomes easier. This has been true in my life, so I have no doubt that the same will be true for you. When you start out, it’s hard, but it gets easier. Trust me.

59. “Every choice you make has an end result.” – Zig Ziglar
Be aware of the actions you take and the consequences they have. It’s easy to act in haste. It’s easy to do selfish things. They may look good in the short-term, but in the long-term you’ll be digging your own grave. The same goes for going after your passion. It may be hard in the short-term, but it is more than worth it.
60. “I’ve failed over and over and over again in my life and that is why I succeed.” – Michael Jordan
When Michael Jordan was a kid, he was horrible at basketball, but he kept failing, practicing and trying, which is why he became great. If you want to make something happen in your life, you have to start failing, trying and moving forward.

Life

Everything around you and inside you is constantly changing. The people that resist this process are the ones constantly whining and complaining. They are in constant internal agony. Keep going, be curious, ask the right questions and remember to breathe.

62. “Nature does not hurry, yet everything is accomplished.” – Lao Tzu
There is no rush anywhere. The perfection of life lies in the ability to accept the perceived imperfection. This is why I recommend you find your passion, because life is a process that never ends. If you find something you love doing, you will be at peace. If you strive for a big payday, you will be striving even when you hit your goal.

63. “A good traveler has no fixed plans, and is not intent on arriving.” – Lao Tzu
Have plans, but do not be rigid. Be present and focus on each task. Thinking about an end goal will cause stress, because your mind is focusing on the future, on lack, instead of focusing on what’s in front of you.

64. “What you do not want done to yourself, do not do to others.” – Confucius
This is such a simple quote, yet so powerful. If everyone lived by this, the world would be a better place. Treat others with respect and kindness, because that is how you would like to be treated, right?

65. “One day your life will flash before your eyes. Make sure it’s worth watching.” – Unknown
One day you will die. Why not make your life worth it? Every fear you have will disappear. They only exist because you have given credence to them. They exist because you allow them to.

66. “Sometimes the road less traveled is less traveled for a reason” – Jerry Seinfeld
You don’t have to re-invent the wheel if you’re starting something new. It’s perfectly okay to learn from someone who’s already been where you want to be.

67. “Always bear in mind that your own resolution to succeed is more important than any other” – Abraham Lincoln
You determine your success. No tools, strategies or courses can do it for you. If someone has resolution, but bad tools, he will succeed. But if someone has poor resolution and the best tools in the world, I certainly wouldn’t bet on him or her.

68. “Be kind, for everyone you meet is fighting a hard battle.” – Plato
We’re all going through this journey together, and we all have our own problems. Remember to be kind. Remember others, because you are not the only one that has problems. Focus your energy on being kind and helping. You will see a difference in your life.

69. “People spend a lifetime searching for happiness; looking for peace. They chase idle dreams, addictions, religions, even other people, hoping to fill the emptiness that plagues them. The irony is the only place they ever needed to search was within.” – Romana L. Anderson
There is nowhere to go. There is nowhere you have to be. Happiness comes from within and looking for it outside of yourself will only lead you deeper down the rabbit hole. Read the Power of Now for more on this. It’s one of my favorite books.
“He who is not courageous enough to take risks will accomplish nothing in life.” – Muhammed Ali
You have to be willing to take risks. I’m not talking about going for broke with a slim chance of success. I am talking about jumping into the unknown and going after the things that excite you, even if you are afraid.

Time

“Procrastination is the bad habit of putting off until the day after tomorrow what should have been done the day before yesterday.” – Napoleon Hill
Take whatever you’re procrastinating on and do it right now. Get into the habit of using your awareness of procrastination as a trigger to take action. When you make it a habit, you are no longer slave to that which we call procrastination.

“The only reason for time is so that everything doesn’t happen at once.” – Albert Einstein
Time is an interesting beast, because it is relative. Put your hand on a stove and time moves slowly. Watch an excellent movie with someone you love and time flies by.

“Beware the barrenness of a busy life.” – Socrates
You can do a lot of busy work. Actually doing the work is when you get results, but it’s hard and we tend to procrastinate a lot. If you’re just going to be busy, you might as well do something else. Do something that matters or nothing at all.

“Take time for all things: great haste makes great waste.” – Benjamin Franklin
Remind yourself to be present with whatever you are doing. Keep your focus on one thing. Avoid multi-tasking. It doesn’t allow you to get into the flow and dip your soul into the eternal nature of all that is.

“Time you enjoyed wasting is not wasted time.” – T.S. Elliot
There is nothing wrong with wasting time. I tend to force myself to work, so I’ve had to learn that wasting some time and having fun isn’t a deadly sin. It’s essential to a happy life.

“Don’t let the past steal your present” – Cherralea Morgen
We all dwell on the past too much. I know I do. Don’t let your past determine your future. Focus on what you want to do, and go do it. Release the past and step into your potential. Remember who you really are.

“Time spent laughing is time spent with the gods.” – Japanese Proverb
Last, but not least, remember to enjoy your life. Remember to be grateful for the little things. Remember to be kind to the people around you and remember to follow your heart. And of course, remember to read inspiring quotes on a daily basis!
“Quotes on Leadership”

John Buchan – The task of leadership is not to put greatness into people, but to elicit it, for the greatness is there already.

Theodore Roosevelt – The best executive is the one who has sense enough to pick good men to do what he wants done, and self-restraint to keep from meddling with them while they do it.

Lao-Tsu – To lead people, walk beside them ... As for the best leaders, the people do not notice their existence. The next best, the people honor and praise. The next, the people fear; and the next, the people hate ... When the best leader’s work is done the people say, ‘We did it ourselves!'

Harold R. McAlindon – Do not follow where the path may lead. Go instead where there is no path and leave a trail.

Isaac Newton – If I have seen farther than others, it is because I was standing on the shoulder of giants.

Everett Dirksen – I am a man of fixed and unbending principles, the first of which is to be flexible at all times.

Dwight D. Eisenhower – Leadership is the art of getting someone else to do something you want done because he wants to do it.

Eric Hoffer – In times of change, learners inherit the Earth, while the learned find themselves beautifully equipped to deal with a world that no longer exists.

Winston Churchill – The price of greatness is responsibility.

Benjamin Disraeli – I must follow the people. Am I not their leader?

Albert Schweitzer – Example is not the main thing in influencing others, it is the only thing.
**John F. Kennedy** – Leadership and learning are indispensable to each other.

**Walter Lippman** – The final test of a leader is that he leaves behind him in other men, the conviction and the will to carry on.

**John Quincy Adams** – If your actions inspire others to dream more, learn more, do more and become more, you are a leader.

**Herbert B. Swope** – I cannot give you the formula for success, but I can give you the formula for failure: which is: Try to please everybody.

**George Orwell** – High sentiments always win in the end, The leaders who offer blood, toil, tears and sweat always get more out of their followers than those who offer safety and a good time. When it comes to the pinch, human beings are heroic.

**Kenneth Blanchard** – The key to successful leadership today is influence, not authority.

**Ralph Waldo Emerson** – Our chief want is someone who will inspire us to be what we know we could be.

**Theodore M. Hesburgh** – The very essence of leadership is that you have to have vision. You can’t blow an uncertain trumpet.

**Scott Berkun** – I think leadership comes from integrity – that you do whatever you ask others to do. I think there are non-obvious ways to lead. Just by providing a good example as a parent, a friend, a neighbor makes it possible for other people to see better ways to do things. Leadership does not need to be a dramatic, fist in the air and trumpets blaring, activity.

**Peter Drucker** – The leaders who work most effectively, it seems to me, never say "I.” And that’s not because they have trained themselves not to say “I.” They don’t think “I.” They think “we”; they think “team.” They understand their job to be to make the team function. They accept responsibility and don’t sidestep it, but “we” gets the credit.... This is what creates trust, what enables you to get the task done.

**Steve Jobs** – Innovation distinguishes between a leader and a follower.

**Bill Gates** – As we look ahead into the next century, leaders will be those who empower others.

**Seneca** – It is impossible to imagine anything which better becomes a ruler than mercy.

**Margaret Mead** – Never doubt that a small group of thoughtful, concerned citizens can change world. Indeed it is the only thing that ever has.

**Anonymous** -- " A real leader faces the music, even when he doesn't like the tune. "

**Anonymous** – Change is inevitable. Progress is optional.

**Anonymous** – The most important thing with communication is to hear what is not being said.

**Anonymous** – Success comes before work only in the dictionary.
Babe Ruth – The way a team plays as a whole determines its success. You may have the greatest bunch of individual stars in the world, but if they don't play together, the club won't be worth a dime.

Benjamin Franklin – When you're finished changing, you’re finished.

C.H. Parkhurst – Purpose is what gives life meaning.

Colman Cox – When enthusiasm is inspired by reason; controlled by caution; sound in theory; practical in application; reflects confidence; spreads good cheer; raises morale; inspires associates, arouses loyalty; and laughs at adversity, it is beyond price.

Dwight D. Eisenhower – Leadership is the art of getting someone else to do something you want done because he wants to do it.

Daniel Goleman, Primal Leadership – Leaders who can stay optimistic and upbeat, even under intense pressure, radiate the positive feelings that create resonance. By staying in control of their feelings and impulses, they craft an environment of trust, comforts and fairness. And that self-management has a trickle down effect from the leader.

English Proverb – A smooth sea never made a skilled sailor.

Franklin D. Roosevelt – A good leader can't get too far ahead of his followers.

H. Gordon Selfridge – The boss drives people; the leader coaches them. The boss depends on authority; the leader on good will. The boss inspires fear; the leader inspires enthusiasm. The boss says I; The leader says WE. The boss fixes the blame for the breakdown; the leader fixes the breakdown. The boss says, GO; the leader says Lets GO!

Harold J. Seymour – Leaders are the ones who keep faith with the past, keep step with the present, and keep the promise to posterity.

Henry Ford – Coming together is a beginning, staying together is progress, and working together is success.

Henry Ford – You can't build a reputation on what you are going to do.

Jack Welch – If the rate of change on the outside exceeds the rate of change on the inside, the end is near.

James Dean – Dream as if you will live forever, live as if you will die today.

John F. Kennedy – Leadership and learning are indispensable to each other.

John P. Kotter – One of the most common ways to overcome resistance to change is to educate people about it beforehand. Communication of ideas helps people see the need for and the logic of a change. The education process can involve one-on-one discussions, presentations to groups, or memos and reports.

John P. Kotter – Motivation and inspiration energize people, not by pushing them in the right direction as control mechanisms do but by satisfying basic human needs for achievement, a sense of belonging, recognition, self-esteem, a feeling of control over one's life, and the ability to live up to one's ideals. Such feelings touch us deeply and elicit a powerful response.
John Erksine, The Complete Life – In simplest terms, a leader is one who knows where he wants to go, and gets up, and goes.

Josh Billings – Be like a postage stamp - stick to one thing until you get there.

Kouzes & Posner, The Leadership Challenge – Leaders must know where they are going if they expect others to willingly join them on the journey.

Kouzes & Posner, The Leadership Challenge – Challenge is the opportunity for greatness. People do their best when there is an opportunity to change how things currently stand. Maintaining the status quo facilitates mediocrity. Those who embrace this practice do not wish to rest on their laurels. They motivate others to exceed their limits and look for innovative ways to improve the organization.


Kouzes & Posner, The Leadership Challenge – Leaders encourage others to continue the quest and inspire others through courage and hope. Leaders give heart by visibly recognizing others’ contributions to the common vision. With a thank you note, a smile, an award, and public praise, the leader lets others know how much they mean to the organization.

Lao Tzu – A leader is best when people barely know he exists, not so good when people obey and acclaim him, worse when they despise him. But of a good leader who talks little when his work is done, his aim fulfilled, they will say, we did it ourselves.

Mahatma Gandhi – We must become the change we wish to see in the world.

Mahatma Ghandi – A principle is a principle and in no case can it be watered down because of our incapacity to live it in practice. We have to strive to achieve it, and the striving should be conscious, deliberate and hard.

Mark Twain – It's not the size of the dog in the fight, it's the size of the fight in the dog.

Michael Jordan – I’ve missed over 9,000 shots in my career. I’ve lost almost 300 games. Twenty-six times I’ve been trusted to take the game-winning shot. . . and missed. I've failed over and over and over again in my life. And that is why I succeed.

Napoleon Bonaparte – A leader is a dealer in hope.

Nolan Ryan – Enjoying success requires the ability to adapt. Only by being open to change will you have a true opportunity to get the most from your talent.

Paul Bear Bryant – If anything goes bad, I did it. If anything goes semi-good, we did it. If anything goes real good, then you did it. That's all it takes to get people to win football games for you.

Pearl Bailey – Everybody wants to do something to help, but nobody wants to be the first.

Peter Drucker – Effective leadership is not about making speeches or being liked; leadership is defined by results not attributes.

Proverbs 29:18 – Where there is no vision, the people perish.
Richard Couto – Whatever their source, leadership begins with clarity about values what one stands for and the roots of those values are imparted by a sense of family, community, and culture.

Stephen Covey – Effective leadership is putting first things first. Effective management is discipline, carrying it out.

Theodore Roosevelt – The best executive is the one who has sense enough to pick good men to do what he wants done, and self-restraint to keep from meddling with them while they do it.

Vince Lombardi – Individual commitment to a group effort - that is what makes a team work, a company work, a society work, a civilization work.

Walter Lippmann – The final test of a leader is that he leaves behind him in other men the conviction and the will to carry on.

Warren Bennis – Good leaders make people feel that they’re at the very heart of things, not at the periphery. Everyone feels that he or she makes a difference to the success of the organization. When that happens people feel centered and that gives their work meaning.

Winston Churchill – We make a living by what we get, we make a life by what we give.

Peter F. Drucker – Management is doing things right; leadership is doing the right things.

John Quincy Adams – If your actions inspire others to dream more, learn more, do more and become more, you are a leader.

John C Maxwell – A leader is one who knows the way, goes the way, and shows the way.

John Buchan – The task of leadership is not to put greatness into people, but to elicit it, for the greatness is there already.

Theodore M. Hesburgh – The very essence of leadership is that you have to have vision. You can't blow an uncertain trumpet.

Rosabeth Moss Kantor – Leaders are more powerful role models when they learn than when they teach.

Theodore Roosevelt – The best executive is the one who has sense enough to pick good men to do what he wants done, and self-restraint to keep from meddling with them while they do it.

Benjamin Franklin – He that cannot obey, cannot command.

Peter F. Drucker – Leadership is not magnetic personality, that can just as well be a glib tongue. It is not "making friends and influencing people", that is flattery. Leadership is lifting a person’s vision to higher sights, the raising of a person’s performance to a higher standard, the building of a personality beyond its normal limitations.

John C. Maxwell – All Leadership is influence.

Faye Wattleton – The only safe ship in a storm is leadership.

John Quincy Adams – A leader leads by example, whether he intends to or not.
Henrik Ibsen – A community is like a ship; everyone ought to be prepared to take the helm.

Anonymous – A real leader faces the music, even when he doesn't like the tune.

Jack Welch – Before you are a leader, success is all about growing yourself. When you become a leader, success is all about growing others.

Kenneth Blanchard – The key to successful leadership today is influence, not authority.

Ralph Waldo Emerson – Our chief want is someone who will inspire us to be what we know we could be.

Ralph Nader – I start with the premise that the function of leadership is to produce more leaders, not more followers.

General Colin Powell – Great leaders are almost always great simplifiers, who can cut through argument, debate, and doubt to offer a solution everybody can understand.

Jim Rohn – The challenge of leadership is to be strong, but not rude; be kind, but not weak; be bold, but not bully; be thoughtful, but not lazy; be humble, but not timid; be proud, but not arrogant; have humor, but without folly.

Theodore Hesburgh – The very essence of leadership is that you have to have a vision.

Harold Geneen – Leadership cannot really be taught. It can only be learned.

Erskine Bowles – Leadership is the key to 99 percent of all successful efforts.

Carly Fiorina – Leadership comes in small acts as well as bold strokes.

Norman Schwarzkopf – Leadership is a potent combination of strategy and character. But if you must be without one, be without the strategy.

Ivan Illich – Leadership does not depend on being right.

Harold S. Geneen – Leadership is practiced not so much in words as in attitude and in actions.

Lao-tsu – To lead people, walk beside them ... As for the best leaders, the people do not notice their existence. The next best, the people honor and praise. The next, the people fear; and the next, the people hate... When the best leader's work is done the people say, “We did it ourselves!”

Jesus Christ – If the blind lead the blind, both shall fall in the ditch.

Winston Churchill – Dictators ride to and fro upon tigers which they dare not dismount. And the tigers are getting hungry.

Dee Hock (Founder and CEO Emeritus, Visa) – Control is not leadership; management is not leadership; leadership is leadership. If you seek to lead, invest at least 50% of your time in leading yourself—your own purpose, ethics, principles, motivation, conduct. Invest at least 20% leading those with authority over you and 15% leading your peers.
John Kenneth Galbraith – All of the great leaders have had one characteristic in common: it was the willingness to confront unequivocally the major anxiety of their people in their time. This, and not much else, is the essence of leadership.

G.K. Chesterton (to Alexander Woollcott) – If a rhinoceros were to enter this restaurant now, there is no denying he would have great power here. But I should be the first to rise and assure him that he had no authority whatever.

Henry Kissinger – The task of the leader is to get his people from where they are to where they have not been.

Peter Drucker – No institution can possibly survive if it needs geniuses or supermen to manage it. It must be organized in such a way as to be able to get along under a leadership composed of average human beings.

John Buchan – The task of leadership is not to put greatness into humanity, but to elicit it, for the greatness is already there.

Dwight D. Eisenhower – You do not lead by hitting people over the head — that's assault, not leadership.

Hesiod (8th Century BC Greek poet) – The best is he who calls men to the best. And those who heed the call are also blessed. But worthless who call not, heed not, but rest.

General Douglas MacArthur – Never give an order that can't be obeyed.

Admiral James B. Stockdale – Leadership must be based on goodwill. Goodwill does not mean posturing and, least of all, pandering to the mob. It means obvious and wholehearted commitment to helping followers. We are tired of leaders we fear, tired of leaders we love, and of tired of leaders who let us take liberties with them. What we need for leaders are men of the heart who are so helpful that they, in effect, do away with the need of their jobs. But leaders like that are never out of a job, never out of followers. Strange as it sounds, great leaders gain authority by giving it away.”

General Colin Powell – Great leaders are almost always great simplifiers, who can cut through argument, debate, and doubt to offer a solution everybody can understand.

Warren Bennis – I am reminded how hollow the label of leadership sometimes is and how heroic followership can be.

Harry Truman – Men make history and not the other way around. In periods where there is no leadership, society stands still. Progress occurs when courageous, skillful leaders seize the opportunity to change things for the better.

Michael McKinney – Leadership is intentional influence.

Gary Wills (Certain Trumpets: The Call of Leaders) – The leader is one who mobilizes others toward a goal shared by leaders and followers... leaders, followers and goals make up the three equally necessary supports for leadership.
Henry Peter Brougham, The Present State of Law, 1828 – Education makes a people easy to lead, but difficult to drive; easy to govern, but impossible to enslave.

J. Robert Clinton – A leader is one who influences a specific group of people to move in a God-given direction.

Wu Ch'i (430-381 BC) – Now there are five matters to which a general must pay strict heed. The first of these is administration; the second, preparedness; the third, determination; the fourth, prudence; and the fifth, economy.

Sam Rayburn – You cannot be a leader, and ask other people to follow you, unless you know how to follow, too.

Dag Hammarskjöld – Your position never gives you the right to command. It only imposes on you the duty of so living your life that others may receive your orders without being humiliated.

Walter Lippmann – The final test of a leader is that he leaves behind him in other men, the conviction and the will to carry on.

Theodore Roosevelt – People ask the difference between a leader and a boss. The leader leads, and the boss drives.

Paul R. Lawrence (Driven To Lead) – Humans will probably always need the help of especially gifted moral leaders in order to extend the bonds of caring and trust beyond the easy range of the family and the face-to-face community. Such bonds have become essential to the future of humanity.”

Harold Geneen – Leadership cannot really be taught. It can only be learned.

Max DePree – The first responsibility of a leader is to define reality. The last is to say thank you. In between, the leader is a servant.

President George Bush – The four rules of leadership in a free legislative body are these: *First, no matter how hard-fought the issue, never get personal. Don't say or do anything that may come back to haunt you on another issue, another day. 
*Second, do your homework. You can't lead without knowing what you're talking about. 
*Third, the American legislative process is one of give and take. Use your power as a leader to persuade, not intimidate. 
*Fourth, be considerate of the needs of your colleagues, even if they're at the bottom of the totem pole.

Theodore Roosevelt – Speak Softly and carry a big stick; you will go far.

Stephen R. Covey – Management is efficiency in climbing the ladder of success; leadership determines whether the ladder is leaning against the right wall.

Michael McKinney – Authority should be seen as a part of leadership, not as a way around it.

Seneca – He who has great power should use it lightly.
Sir John Harvey-Jones – How do you know you have won? When the energy is coming the other way and when your people are visibly growing individually and as a group.

Terence – He makes a great mistake ... who supposes that authority is firmer or better established when it is founded by force than that which is welded by affection.

Clarence Randall – The leader must know, must know that he knows, and must be able to make it abundantly clear to those around him that he knows.

Ken Kesey – You don't lead by pointing and telling people some place to go. You lead by going to that place and making a case.

Patrick Lencioni – As a leader, you're probably not doing a good job unless your employees can do a good impression of you when you're not around.

Michael McKinney – Leadership is difficult but it is not complex.

Henry Gilmer – Look over your shoulder now and then to be sure someone's following you.

Peter F. Drucker – Leadership is not magnetic personality, that can just as well be a glib tongue. It is not "making friends and influencing people", that is flattery. Leadership is lifting a person's vision to higher sights, the raising of a person's performance to a higher standard, the building of a personality beyond its normal limitations.

Mike Vance – Leadership is the ability to establish standards and manage a creative climate where people are self-motivated toward the mastery of long term constructive goals, in a participatory environment of mutual respect, compatible with personal values.

Andrew Carnegie – The older I get the less I listen to what people say and the more I look at what they do.

Lance Secretan, Industry Week (October 12, 1998) – Leadership is not so much about technique and methods as it is about opening the heart. Leadership is about inspiration—of oneself and of others. Great leadership is about human experiences, not processes. Leadership is not a formula or a program, it is a human activity that comes from the heart and considers the hearts of others. It is an attitude, not a routine.

Lance Secretan, Industry Week (October 12, 1998) – More than anything else today, followers believe they are part of a system, a process that lacks heart. If there is one thing a leader can do to connect with followers at a human, or better still a spiritual level, it is to become engaged with them fully, to share experiences and emotions, and to set aside the processes of leadership we have learned by rote.

Booker T. Washington – There is no power on earth that can neutralize the influence of a high, simple, and useful life.

Fred Smith – Leadership is getting people to work for you when they are not obligated.

William George Jordan – Into the hands of every individual is given a marvelous power for good or evil - the silent, unconscious, unseen influence of his life. This is simply the constant radiation of what man really is, not what he pretends to be.
Margaret Mead – Never doubt that a small group of thoughtful committed citizens can change the world. Indeed, it is the only thing that ever has.

General Montgomery – My own definition of leadership is this: The capacity and the will to rally men and women to a common purpose and the character which inspires confidence.

George Orwell – High sentiments always win in the end, The leaders who offer blood, toil, tears and sweat always get more out of their followers than those who offer safety and a good time. When it comes to the pinch, human beings are heroic.

St. Francis of Assisi – It is no use walking anywhere to preach unless our walking is our preaching.

Ralph Waldo Emerson – Our chief want is someone who will inspire us to be what we know we could be.

Wangari Maathai – In the course of history, there comes a time when humanity is called to shift to a new level of consciousness, to reach a higher moral ground. A time when we have to shed our fear and give hope to each other. That time is now.

Scott Berkun – I think leadership comes from integrity - that you do whatever you ask others to do. I think there are non-obvious ways to lead. Just by providing a good example as a parent, a friend, a neighbor makes it possible for other people to see better ways to do things. Leadership does not need to be a dramatic, fist in the air and trumpets blaring, activity.

Jack Welch – Before you are a leader, success is all about growing yourself. When you become a leader, success is all about growing others.

Carlos Ghosn (CEO of Renault-Nissan) – I think that the best training a top manager can be engaged in is management by example. I want to make sure there is no discrepancy between what we say and what we do. If you preach accountability and then promote somebody with bad results, it doesn't work. I personally believe the best training is management by example. Don't believe what I say. Believe what I do.

Abraham Lincoln (February 22, 1842 in Temperance Address) – When the conduct of men is designed to be influenced, persuasion, kind, unassuming persuasion, should ever be adopted. It is an old and a true maxim, that a "drop of honey catches more flies than a gallon of gall.

Farooq Kathwari (CEO Ethan Allen) – I strongly believe that the responsibility of leadership is to shape the debate – to practice and project the right attributes – whether in a business enterprise, in our society, and even in our religions.

Dee Hock – If you don't understand that you work for your mislabeled 'subordinates,' then you know nothing of leadership. You know only tyranny.

Albert Einstein – The led must not be compelled; they must be able to choose their own leader.

Abraham Lincoln – Nearly all men can stand adversity, but if you want to test a man's character, give him power.
Ross Perot – Lead and inspire people. Don’t try to manage and manipulate people. Inventories can be managed but people must be lead.

Ralph Nader – The function of leadership is to produce more leaders, not more followers.

Peter Drucker – No institution can possibly survive if it needs geniuses or supermen to manage it. It must be organized in such a way as to be able to get along under a leadership composed of average human beings.

Theodore Roosevelt – The best executive is the one who has sense enough to pick good people to do what he wants done, and self-restraint to keep from meddling with them while they do it.

Harry Truman – To be able to lead others, a man must be willing to go forward alone.

Albert Schweitzer – Example is not the main thing in influencing others; it is the only thing.

Theodore Roosevelt – People ask the difference between a leader and a boss. The leader works in the open, and the boss in covert.

John Quincy Adams – If your actions inspire others to dream more, learn more, do more and become more, you are a leader.

Eric Hoffer – The leader has to be practical and a realist, yet must talk the language of the visionary and the idealist.

Harold S. Geneen – Leadership is practiced not so much in words as in attitude and in actions.

John Maxwell – Leaders must be close enough to relate to others, but far enough ahead to motivate them.

Kenneth Blanchard – The key to successful leadership today is influence, not authority.

General George Patton – Never tell people how to do things. Tell them what to do and they will surprise you with their ingenuity.

Norman Schwarzkopf – Leadership is a potent combination of strategy and character. But if you must be without one, be without the strategy.

Harvey S. Firestone – The growth and development of people is the highest calling of leadership.

Arnold Glasow – One of the tests of leadership is the ability to recognize a problem before it becomes an emergency.

John Gardner – Leaders conceive and articulate goals that lift people out of their petty preoccupations and unite them in pursuit of objectives worthy of their best efforts.

Jim Loehr – The ability to summon positive emotions during periods of intense stress lies at the heart of effective leadership.
Harold R. McAlindon (also attributed to Emerson and others) – Do not follow where the path may lead. Go instead where there is no path and leave a trail.

Dwight D. Eisenhower – Leadership: The art of getting someone else to do something you want done because he wants to do it.

Alexandre Ledru-Rollin – There go the people. I must follow them for I am their leader.

Johann Wolfgang Von Goethe – What chance gathers she easily scatters. A great person attracts great people and knows how to hold them together.

General Douglas MacArthur – A general is just as good or just as bad as the troops under his command make him.

V. Cousin – Men are governed only by serving them; the rule is without exception.

Henry Miller – The real leader has no need to lead – the is content to point the way.

Chinese Proverb – Not the cry, but the flight of a wild duck, leads the flock to fly and follow.

Baltasar Gracián – Be known for pleasing others, especially if you govern them... Ruling other has one advantage: you can do more good than anyone else.

Lao Tzu – Go to the people. Learn from them. Live with them. Start with what they know. Build with what they have. The best of leaders when the job is done, when the task is accomplished, the people will say we have done it ourselves.

Napoleon Bonaparte – A leader is a dealer in hope.

Noah Porter – Rely on your own strength of body and soul. Take for your star self-reliance, faith, honesty and industry. Don’t take too much advice — keep at the helm and steer your own ship, and remember that the great art of commanding is to take a fair share of the work. Fire above the mark you intend to hit. Energy, invincible determination with the right motive, are the levers that move the world.

Ralph Waldo Emerson – There is always room for a man of force and he makes room for many. Society is a troop of thinkers and the best heads among them take the best places.

John Quincy Adams – If your actions inspire others to dream more, learn more, do more and become more, you are a leader.

Aristotle – He who has never learned to obey cannot be a good commander.

Martin Luther King, Jr. – The ultimate measure of a man is not where he stands in moments of comfort, but where he stands at times of challenge and controversy.

Publilius Syrus – Any one can hold the helm when the sea is calm.

Johann Wolfgang von Goethe – Treat people as if they were what they ought to be, and you help them become what they are capable of being.

Andrew Carnegie – You cannot push anyone up the ladder unless he is willing to climb it himself.
Theodore Roosevelt – People ask the difference between a leader and a boss. The leader works in the open, and the boss is covert. The leader leads, and the boss drives.

Albert Einstein – Setting an example is not the main means of influencing another, it is the only means.

John Florio – Who hath not served cannot command.

Arnold Glasow – A good leader takes a little more share of the blame, a little less than his share of credit.

Ralph Waldo Emerson – Our chief want is someone who will inspire us to be what we know we could be.

John W. Gardner – A prime function of a leader is to keep hope alive.

Henry Ward Beecher – The difference between perseverance and obstinancy is that one often comes from a strong will, and the other from a strong won't.

Max DePree (Art of Leadership) – The first responsibility of a leader is to define reality.

Chinese Proverb – An army of a thousand is easy to find, but, ah, how difficult to find a general.

Talleyrand – I am more afraid of an army of 100 sheep led by a lion, than an army of 100 lions led by a sheep.

Martin Luther King Jr. – The ultimate measure of a man is not where he stands in moments of comfort, but where he stands at times of challenge and controversy.

Marian Anderson – Leadership should be born out of the understanding of the needs of those who would be affected by it.

“Quotes about Success and Life”

Theodore Roosevelt (1858-1919) – Do what you can... with what you have... where you are.

Vince Lombardi (1913-1970) – You are what you repeatedly do.

Vince Lombardi (1913-1970) – The quality of a person’s life is in direct proportion to their commitment to excellence, regardless of their chosen field of endeavor.

Winston Churchill (1874-1965) – Success is not final, and failure is not fatal – it is the courage to continue that counts.

Dwight D. Eisenhower (1890-1969) – A people that values its privileges above its principles soon loses both.

Albert Einstein (1879-1955) – Weakness of attitude becomes weakness of character.
John Wilmot – Before I got married I had six theories about bringing up children; now I have six children and no theories.

Anonymous – If the lessons of history teach us anything it is that nobody learns the lessons that history teaches us.

Cale Yarborough – Don’t ever wrestle with a pig. You’ll both get dirty, but the pig will enjoy it.

Christopher Hampton – Asking a working writer what he thinks about critics is like asking a lamppost how it feels about dogs.

Oscar Wilde – Imagination was given to man to compensate him for what he is not, and a sense of humor was provided to console him for what he is.

“Leadership Quotes”

A man who wants to lead the orchestra must turn his back on the crowd.
Max Lucado

Be a yardstick of quality. Some people aren't used to an environment where excellence is expected.
Steve Jobs

Be careful the environment you choose for it will shape you; be careful the friends you choose for you will become like them.
W. Clement Stone

Doing is a quantum leap from imagining.
Barbara Sher

Don't be afraid to give up the good to go for the great.
John D. Rockefeller

Don't find fault, find a remedy.
Henry Ford

Effective leadership is putting first things first. Effective management is discipline, carrying it out.
Stephen Covey

Everyone who's ever taken a shower has an idea. It's the person who gets out of the shower, dries off and does something about it who makes a difference.
Nolan Bushnell

Get the best people and train them well.
Scott McNealy
Give whatever you are doing and whoever you are with the gift of your attention.

Jim Rohn

Go as far as you can see; when you get there, you'll be able to see farther.

J. P. Morgan

Good management is the art of making problems so interesting and their solutions so constructive that everyone wants to get to work and deal with them.

Paul Hawken

High expectations are the key to everything.

Sam Walton

Hold yourself responsible for a higher standard than anybody expects of you. Never excuse yourself.

Henry Ward Beecher

How we think shows through in how we act. Attitudes are mirrors of the mind. They reflect thinking.

David Joseph Schwartz

I look for what needs to be done.

R. Buckminster Fuller

If a window of opportunity appears, don't pull down the shade.

Tom Peters

If you care enough for a result, you will most certainly attain it.

William James

If you command wisely, you'll be obeyed cheerfully.

Thomas Fuller

If you have ideas, you have the main asset you need, and there isn't any limit to what you can do with your business and your life. Ideas are any man’s greatest asset.

Harvey S. Firestone

If you think you can do a thing or think you can't do a thing, you’re right.

Henry Ford

If you want a quality, act as if you already had it.

William James

In fair weather prepare for foul.

Thomas Fuller

Innovation distinguishes between a leader and a follower.

Steve Jobs

It is rare to find a business partner who is selfless. If you are lucky it happens once in a lifetime.

Michael Eisner

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Leaders must be close enough to relate to others, but far enough ahead to motivate them.  
**John C. Maxwell**

Leadership cannot really be taught. It can only be learned.  
**Harold S. Geneen**

Leadership is practiced not so much in words as in attitude and in actions.  
**Harold S. Geneen**

Leadership is the art of getting someone else to do something you want done because he wants to do it.  
**Dwight D. Eisenhower**

Leadership is the capacity to translate vision into reality.  
**Warren G. Bennis**

Luck is a dividend of sweat. The more you sweat, the luckier you get.  
**Ray Kroc**

Making good decisions is a crucial skill at every level.  
**Peter Drucker**

No matter how carefully you plan your goals they will never be more than pipe dreams unless you pursue them with gusto.  
**W. Clement Stone**

No person will make a great business who wants to do it all himself or get all the credit.  
**Andrew Carnegie**

Obstacles are things a person sees when he takes his eyes off his goal.  
**E. Joseph Cossman**

People who don't take risks generally make about two big mistakes a year. People who do take risks generally make about two big mistakes a year.  
**Peter Drucker**

Problems are only opportunities in work clothes.  
**Henry J. Kaiser**

Strong convictions precede great actions.  
**James Freeman Clarke**

The amount of good luck coming your way depends on your willingness to act.  
**Barbara Sher**

The employer generally gets the employees he deserves.  
**J. Paul Getty**

The first man gets the oyster, the second man gets the shell.  
**Andrew Carnegie**

The secret of my success is a two word answer: Know people.  
**Harvey S. Firestone**
The task of the leader is to get his people from where they are to where they have not been.  
**Henry A. Kissinger**

Think little goals and expect little achievements. Think big goals and win big success.  
**David Joseph Schwartz**

To succeed in business it is necessary to make others see things as you see them.  
**Aristotle Onassis**

To succeed, one must be creative and persistent.  
**John H. Johnson**

Today a reader, tomorrow a leader.  
**Margaret Fuller**

What helps people, helps business.  
**Leo Burnett**

Whatever ought to be, can be.  
**James Rouse**

When your values are clear to you, making decisions becomes easier.  
**Roy E. Disney**

Without initiative, leaders are simply workers in leadership positions.  
**Bo Bennett**

You have to have your heart in the business and the business in your heart.  
**An Wang**

You're only as good as the people you hire.  
**Ray Kroc**


### “SUCCESS QUOTES”

A successful man is one who can lay a firm foundation with the bricks others have thrown at him.  
**David Brinkley**

Action is the foundational key to all success.  
**Pablo Picasso**

Always bear in mind that your own resolution to succeed is more important than any other.  
**Abraham Lincoln**

Defeat is not the worst of failures. Not to have tried is the true failure.  
**George Edward Woodberry**
Develop success from failures. Discouragement and failure are two of the surest stepping stones to success. **Dale Carnegie**

Diligence is the mother of good fortune. **Benjamin Disraeli**

Don't aim for success if you want it; just do what you love and believe in, and it will come naturally. **David Frost**

Don't confuse fame with success. Madonna is one; Helen Keller is the other. **Erma Bombeck**

Failure is success if we learn from it. **Malcolm Forbes**

Flaming enthusiasm, backed up by horse sense and persistence, is the quality that most frequently makes for success. **Dale Carnegie**

Formula for success: rise early, work hard, strike oil. **J. Paul Getty**

I don't know the key to success, but the key to failure is trying to please everybody. **Bill Cosby**

If you want to achieve things in life, you've just got to do them, and if you're talented and smart, you'll succeed. **Juliana Hatfield**

In order to succeed you must fail, so that you know what not to do the next time. **Anthony J. D'Angelo**

In order to succeed, your desire for success should be greater than your fear of failure. **Bill Cosby**

In this world it is not what we take up, but what we give up, that makes us rich. **Henry Ward Beecher**

Most people give up just when they're about to achieve success. They quit on the one yard line. They give up at the last minute of the game one foot from a winning touchdown. **Ross Perot**

One secret of success in life is for a man to be ready for his opportunity when it comes. **Benjamin Disraeli**

Pray that success will not come any faster than you are able to endure it. **Elbert Hubbard**

Success consists of going from failure to failure without loss of enthusiasm. **Winston Churchill**
Success in almost any field depends more on energy and drive than it does on intelligence. This explains why we have so many stupid leaders.

**Sloan Wilson**

Success is a lousy teacher. It seduces smart people into thinking they can't lose.

**Bill Gates**

Success is dependent on effort.

**Sophocles**

Success is getting what you want. Happiness is wanting what you get.

**Dale Carnegie**

Success is how high you bounce when you hit bottom.

**George S. Patton**

Success is often the result of taking a misstep in the right direction.

**Al Bernstein**

Success is simple. Do what's right, the right way, at the right time.

**Arnold H. Glasow**

Success is simply a matter of luck. Ask any failure.

**Earl Wilson**

Success is that old ABC - ability, breaks, and courage.

**Charles Luckman**

Success is the progressive realization of predetermined, worthwhile, personal goals.

**Paul J. Meyer**

Success is to be measured not so much by the position that one has reached in life as by the obstacles which he has overcome.

**Booker T. Washington**

Success seems to be largely a matter of hanging on after others have let go.

**William Feather**

Success without honor is an unseasoned dish; it will satisfy your hunger, but it won't taste good.

**Joe Paterno**

The ladder of success is best climbed by stepping on the rungs of opportunity.

**Ayn Rand**

The man who has done his level best... is a success, even though the world may write him down a failure. **B. C. Forbes**

The measure of success is not whether you have a tough problem to deal with, but whether it is the same problem you had last year.

**John Foster Dulles**

The most important single ingredient in the formula of success is knowing how to get along with people. **Theodore Roosevelt**
The successful man will profit from his mistakes and try again in a different way.  
**Dale Carnegie**

The toughest thing about success is that you've got to keep on being a success.  
**Irving Berlin**

Those who have succeeded at anything and don't mention luck are kidding themselves.  
**Larry King**

Try not to become a man of success, but rather try to become a man of value.  
**Albert Einstein**

What is success? I think it is a mixture of having a flair for the thing that you are doing; knowing that it is not enough, that you have got to have hard work and a certain sense of purpose.  
**Margaret Thatcher**

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**“MOTIVATIONAL QUOTES”**

A creative man is motivated by the desire to achieve, not by the desire to beat others.  
**Ayn Rand**

Act as if what you do makes a difference. It does.  
**William James**

Always continue the climb. It is possible for you to do whatever you choose, if you first get to know who you are and are willing to work with a power that is greater than ourselves to do it.  
**Ella Wheeler Wilcox**

Always desire to learn something useful.  
**Sophocles**

Always do your best. What you plant now, you will harvest later.  
**Og Mandino**

Be gentle to all and stern with yourself.  
**Saint Teresa of Avila**

Be miserable. Or motivate yourself. Whatever has to be done, it's always your choice.  
**Wayne Dyer**

Begin to be now what you will be hereafter.  
**William James**

Believe in yourself! Have faith in your abilities! Without a humble but reasonable confidence in your own powers you cannot be successful or happy.  
**Norman Vincent Peale**
Determine never to be idle. No person will have occasion to complain of the want of time who never loses any. It is wonderful how much may be done if we are always doing.

**Thomas Jefferson**

Do you want to know who you are? Don't ask. Act! Action will delineate and define you.

**Thomas Jefferson**

Either you run the day or the day runs you.

**Jim Rohn**

Follow your dreams, work hard, practice and persevere. Make sure you eat a variety of foods, get plenty of exercise and maintain a healthy lifestyle.

**Sasha Cohen**

I don't believe you have to be better than everybody else. I believe you have to be better than you ever thought you could be.

**Ken Venturi**

If you can dream it, you can do it.

**Walt Disney**

If you want to conquer fear, don't sit home and think about it. Go out and get busy.

**Dale Carnegie**

If you want to succeed you should strike out on new paths, rather than travel the worn paths of accepted success.

**John D. Rockefeller**

In motivating people, you've got to engage their minds and their hearts. I motivate people, I hope, by example - and perhaps by excitement, by having productive ideas to make others feel involved.

**Rupert Murdoch**

It's always too early to quit.

**Norman Vincent Peale**

Know or listen to those who know.

**Baltasar Gracian**

Learn from the past, set vivid, detailed goals for the future, and live in the only moment of time over which you have any control: now.

**Denis Waitley**

No matter how many goals you have achieved, you must set your sights on a higher one.

**Jessica Savitch**

One may miss the mark by aiming too high as too low.

**Thomas Fuller**

One person with a belief is equal to a force of ninety-nine who have only interests.

**Peter Marshall**

One way to keep momentum going is to have constantly greater goals.

**Michael Korda**
Quality is not an act, it is a habit.  
**Aristotle**

The dog that trots about finds a bone.  
**Golda Meir**

The first step toward success is taken when you refuse to be a captive of the environment in which you first find yourself.  **Mark Caine**

The harder the conflict, the more glorious the triumph.  
**Thomas Paine**

The key is to keep company only with people who uplift you, whose presence calls forth your best.  **Epictetus**

What you do today can improve all your tomorrows.  
**Ralph Marston**

What you get by achieving your goals is not as important as what you become by achieving your goals.  **Henry David Thoreau**

Without hard work, nothing grows but weeds.  
**Gordon B. Hinckley**

You are never too old to set another goal or dream another dream.  
**C. S. Lewis**

Winners never quit, and quitters never win.  
**Ted Turner**

You can't build a reputation on what you are going to do.  
**Henry Ford**


**“INSPIRATIONAL QUOTES”**

Believe you can and you're halfway there.  
**Theodore Roosevelt**

Change your thoughts and you change your world.  
**Norman Vincent Peale**

Don't judge each day by the harvest you reap but by the seeds that you plant.  
**Robert Louis Stevenson**

Every moment and every event of every man's life on earth plants something in his soul.  
**Thomas Merton**

God always gives His best to those who leave the choice with him.  
**Jim Elliot**
Gratitude is the fairest blossom which springs from the soul.  
**Henry Ward Beecher**

Great hopes make great men.  
**Thomas Fuller**

It is by acts (actions) and not by ideas (mere thoughts) that people [really] live.  
**Harry Emerson Fosdick**

It is during our darkest moments that we must focus to see the light.  
**Aristotle Onassis**

Judge each day not by the harvest you reap but by the seeds you plant.  
**Robert Louis Stevenson**

Noble deeds that are concealed are most esteemed.  
**Blaise Pascal**

The best way out is always through.  
**Robert Frost**

Thinking: The talking of the soul with itself.  
**Plato**

We can't help everyone, but everyone can help someone.  
**Ronald Reagan**

We convince by our presence.  
**Walt Whitman**

What great thing would you attempt if you knew you could not fail?  
**Robert H. Schuller**

When deeds speak, words are nothing.  
**Pierre-Joseph Proudhon**

With self-discipline most anything is possible.  
**Theodore Roosevelt**

You change your life by changing your heart.  
**Max Lucado**
~A nickel ain't worth a dime anymore.
~Always go to other people's funerals, otherwise they won't come to yours.
~Baseball is ninety percent mental and the other half is physical.
~Congratulations. I knew the record would stand until it was broken.
~Even Napoleon had his Watergate.
~Half the lies they tell about me aren't true.
~He hits from both sides of the plate. He's amphibious.
~How can you think and hit at the same time?
~I always thought that record would stand until it was broken.
~I just want to thank everyone who made this day necessary.
~I never blame myself when I'm not hitting. I just blame the bat and if it keeps up, I change bats.
~After all, if I know it isn't my fault that I'm not hitting, how can I get mad at myself?
~I never said most of the things I said.
~I think Little League is wonderful. It keeps the kids out of the house.
~I wish I had an answer to that because I'm tired of answering that question.
~I'm a lucky guy and I'm happy to be with the Yankees. And I want to thank everyone for making this night necessary.
~I'm not going to buy my kids an encyclopedia. Let them walk to school like I did.
~If people don't want to come out to the ball park, nobody's gonna stop 'em.
~If the world was perfect, it wouldn't be.
~If you ask me anything I don't know, I'm not going to answer.
~If you come to a fork in the road, take it.
~If you don't know where you are going, you might wind up someplace else.
~In baseball, you don't know nothing.
~In theory there is no difference between theory and practice. In practice there is.
~It ain't over till it's over.
~It ain't the heat, it's the humility.
~It gets late early out there.
~It was impossible to get a conversation going, everybody was talking too much.
~It's like deja-vu, all over again.
~It's pretty far, but it doesn't seem like it.
~Little League baseball is a very good thing because it keeps the parents off the streets.
~Nobody goes there anymore. It's too crowded.
~Slump? I ain't in no slump... I just ain't hitting.
~So I'm ugly. So what? I never saw anyone hit with his face.
~The future ain't what it used to be.
~The other teams could make trouble for us if they win.
~The towels were so thick there I could hardly close my suitcase.
~There are some people who, if they don't already know, you can't tell 'em.
~We made too many wrong mistakes.
~When you arrive at a fork in the road, take it.
~You better cut the pizza in four pieces because I'm not hungry enough to eat six.
~You can observe a lot by just watching.
~You should always go to other people's funerals, otherwise, they won't come to yours.
~You wouldn't have won if we'd beaten you.
~You've got to be very careful if you don't know where you are going, because you might not get there.